

Admission Requirements

Applicants must hold either a:

- Minimum of a "Good" undergraduate degree from an Omani institution, OR
- Minimum of a second-class UK honours degree or its equivalent, OR
- A degree below good or second-class Honours can be considered with minimum of 2 years relevant work experience
- A 2 year Diploma holder can be considered with minimum of 6 years relevant work experience subject to approval from Ministry of Higher Education Research and Innovation

English language requirement:

Applicants will need to provide a certificate of one of the following English language tests:

IELTS : Academic test - minimum overall score of 6.0

Please note that only tests taken within 2 years of the course start date are acceptable.

TOEFL: Internet-based test - minimum score of 78.

How to apply?

Muscat University welcomes applications from students from all over the world. You can apply online for all of our courses via the application dashboard. Visit muscatuniversity.edu.om/admissions to start your application.

Masters of Science in International Business Management (General or Marketing)

Reach us

For general inquiries 2464 5444 WhatsApp 99185072

For programmes inquiries 2464 5457 | 2464 5425

Email info@muscatuniversity.edu.om

Connect with us

@muscatuni



International Business Management

(General or Marketing)

The MSc International Business Management programme is designed to prepare students to operate within an international business setting or within companies and jobs where an understanding of international business is an asset. Hence helping them to develop a sound understanding of international business contexts and to make integrative links across various disciplines.

The MSc International Business Management programme would host two specialisations namely: General and Marketing. Students from both specialisations will study shared common modules in addition to two specialised modules. Based on the two specialist modules the award would be for either MSc International Business Management (General) or MSc International Business Management (Marketing)

Tuition Fees : OMR 7,000

Registration Fees: OMR 225



Career and skills

This programme aims to equip students with the necessary Knowledge and skills to manage a multinational business in the challenging era of globalization. Preparing students for potential global managerial roles and providing them with a critical understanding of business and management in an international setting which can be applied to complex and dynamic situations.

Modules Plan

International Business Management

Global Strategy

International Business Management

Entrepreneurship

Managing Financial Resources

Research Methods

Dissertation

International Human Resources Management
(General Pathway)

Economics for Business and Management
(General Pathway)

International Marketing (Marketing Pathway)
Digital Marketing (Marketing Pathway)